



FOR IMMEDIATE RELEASE

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**PLANET ASSOCIATES SELECTED TO IMPLEMENT CABLE MANAGEMENT SOFTWARE
FOR MAJOR DEPARTMENT OF DEFENSE AGENCY**

Eatontown, NJ – August 5, 2013 – Planet Associates Inc., the leading provider of Infrastructure Relationship Management (IRM) software and services for Enterprise Networks, recently completed its professional services engagement with a Top 5 Government Contractorⁱ to begin implementation of cabling management software throughout a major Department of Defense Agency. Earlier this year, the prime contractor was awarded a multi-million dollar contract for this Agency with several task orders for Information Technology Services.

Planet Associates supported the contractor in the establishment and implementation of a comprehensive cable plant management database for the Agency, using Planet Associates' flagship software, Planet IRM, to manage design, documentation, and physical layer of the Open Systems Interconnection network model for Professional Cable Plant Management.

“Planet Associates was honored to be selected for this crucial implementation,” said William Spencer, President and CEO of Planet Associates. “This was the perfect opportunity for Planet to leverage its IT infrastructure expertise and extensive knowledge of cable plant and asset configuration management. These factors were essential to help this vital DoD Agency achieve its goals to maintain service availability, facilitate configuration management and ensure better quality control.”

The cable management project initiated in two foundation agency locations with the intent to expand and eventually encompass the entire network nationwide.

About Planet IRM

Planet IRM consolidates critical infrastructure information and streamlines IT operations through a single, centralized, visual data repository, which improves operational efficiency and service levels, reduces network disruptions and downtime, and provides the cohesion necessary for accurate and thorough critical system analysis.



Planet IRM is available through the US General Service Administration's schedule [GS-35F-0928N](#) or via the Department of Defense Enterprise Software Initiative and SmartBUY [Blanket Purchase Agreements](#).

About Planet Associates Inc.

Planet Associates Inc., located in Eatontown, N.J., develops, licenses and supports the Planet IRM family of infrastructure relationship management software products. Planet IRM is uniquely capable of total enterprise network asset consolidation, incorporating Inside and Outside Cable Plant, Data Center, WAN, and User/Desktop Management, and all interconnectivity. For more information on Planet IRM software, call Planet Associates at (732) 380-7550, email mjviscomi@planetassoc.com or visit <http://www.planetassoc.com>.

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ⁱ Rank per [2013 Washington Technology Top 100](#).